

# PRESS RELEASE

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## Pinnacle Detail Opens in South Florida

*A specialized automotive detailer hailing from the Concours Exhibition Circuit presents its clientele with customized services appealing to car collectors and auto enthusiasts alike.*

**Miami, March 2, 2009** - Pinnacle Detail announced the grand opening of its private client services. The company now offers the individual driver, collector and auto enthusiast access to competition level detailing - a service scarcely available due to the expertise required and the specialized equipment and materials necessary.

Striving to change the automotive detailing industry by combining world-class Concours techniques with boutique level customer care, Pinnacle Detail is offering a comprehensive array of vehicle care services in convenient, custom tailored programs for the individual. Pinnacle Detail's reputation for uncompromising quality in the Concours Exhibition Circuit continues in its private treatments as does its motto, the "endless pursuit of perfection." This ideal is reflected in all aspects of Pinnacle Detail's work as evidenced in the brilliance of the vehicles it services.

Understanding the busy schedules held by their clients, Pinnacle Detail offers "on-site" services, meaning the company comes to you at your home. Clients no longer need to take the time and effort to bring their vehicles in for detailing services. This personalized service is available to all of Pinnacle Detail's customers.

### **About Pinnacle Detail**

Pinnacle Detail has over 15 years of experience in perfecting and preserving vehicle paint surfaces. The company offers the individual driver, collector and auto enthusiast access to competition level detailing. Pinnacle Detail provides Concours vehicle preparation and automotive detailing services to private clients and dealers in the Greater South Florida Area (Palm Beach, Broward and Miami-Dade Counties). Private Hire Services are also available nationwide as well as at several international locations upon request. Dealer services include consulting, training, certification, retailing and contracting services.

For more information, visit [www.pinnacledetail.com](http://www.pinnacledetail.com).

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